

Why

Importance of AI



Revolutionizes the way we work



Competitive Advantage



Automation, Optimization, Innovation

Targets

Increase Competitiveness

Optimization

New Market Opportunities

AI Competences

Digital Transformation

Customized AI Solutions

Understanding AI Technologies

AI REQUIREMENT SESSION



Session Overview

Day 1

1. Establish understanding of AI fundamentals and application
2. Identify specific challenges and opportunities within your company
3. Develop specific use cases and a roadmap for Implementation

Day 2

4. Develop concrete implementation ideas and gather feedback
5. Summarize session results and outline next steps



Who Should Attend

- Executives and decision-makers
- IT and data management experts
- Project and product managers
- Innovation officers

Benefits For Your Company



Competitive Edge through AI Adoption



Informed, Data-Driven Decisions



Increased Efficiency in Business Processes



Promotion of Innovation

Highlights

- Identification of specific challenges and opportunities within your company
- Development of specific use cases and an implementation roadmap
- Generation of concrete implementation ideas and collection of feedback

Why

Importance of AI Readiness



Competitive
Advantage



Enabling
Business Value



Optimized
Investments

Why to Attend

- Just Starting Your AI Journey?
- Already Implemented AI but Not Seeing Results?

Who Should Attend

- Executives, Business Leaders and Strategists
- IT Professionals and Data Scientists
- Managers in HR, Operations, Finance, Legal and Compliance, and Marketing
- AI Project Managers

AI READINESS ASSESSMENT



Session Overview

Day 1

1. AI Fundamentals
2. Technology Readiness Assessment

Day 2

3. Organizational Readiness Assessment
4. Environmental Readiness Assessment
5. Summarize session results and outline next steps

Outcome of AI Readiness Assessment

- Comprehensive AI Readiness Report
- Personalized recommendations and next steps to implement AI solutions

Understand how to prepare your organization for the implementation of AI projects and AI solutions

Benefits For Your Company



Assessing Status-Quo on AI Readiness



Knowledge Enhancement



Tailored Recommendations to Improve Your AI Readiness

Highlights

- Coverage of AI basics and advanced methods
- Hands-on sessions on assessing the AI Readiness Level of your organization
- Tailored recommendations to improve your AI Maturity

Why

Importance of AI Governance



Trust and Confidentiality



Risk Management



Sustainable Innovation



Competitive Advantage



Compliance



Quality Assurance

AI GOVERNANCE ASSESSMENT



Session Overview

Day 1

1. Establishing understanding of ethical AI and data protection
2. Applying global guidelines to specific business contexts

Day 2

3. Definition and specification of governance structures and processes
4. Skills for the implementation and management of AI governance conclusion



Who Should Attend

- Executives and policymakers
- IT and data governance specialists
- Project and product managers
- Innovation officers

Benefits For Your Company



Competitive advantage through responsible AI use



Strengthen customer relationships



Increase efficiency through governance



Long-term strategic planning

Highlights

- Dive into AI governance principles and ethical considerations
- Exploration of regulatory challenges and opportunities for AI
- Formulation of governance use cases and a compliance roadmap
- Ideation of governance strategies and gathering stakeholder feedback

Why

Skill Development

- Improvement of employees' technical skills
- Promotion of a strategically aligned AI-focused company culture

Competitive Advantage

- Faster and more controlled implementation of new AI technologies
- Strengthened market position through AI products and services

Efficiency Improvement

- Automation of repetitive tasks
- Reduction of errors and improvement of quality

Innovation

- Development of creative solutions for complex problems
- Support for the R&D department with AI tools

AI ENABLEMENT & TRAINING



Session Overview

Day 1

1. Foundational knowledge of AI concepts and tools
2. Apply basic/ advanced AI principles through hands-on activities
3. Utilizing AI models through practical exercises

Day 2

4. Develop concrete implementation ideas and gather feedback
5. Summarize session results and outline next steps



Who Should Attend

- Data Scientists and Analysts
- IT Professionals
- Business Leaders
- Project Managers involved in AI projects

Benefits For Your Company



Competitive Edge through AI Adoption



Informed, Data-Driven Decisions



Utilising the full potential of AI



Safety through reflected use

Highlights

- Coverage of AI basics and advanced methods
- Hands-on sessions on AI Tools and prompt engineering
- Practical application of AI tools and technologies