



Success Story ACCUmotive: Actual Management-Reporting with IBCS® at Deutsche ACCUmotive GmbH & Co.KG

Development of data visualization at Deutsche ACCUmotive GmbH & Co.KG



Client

Deutsche ACCUotive GmbH & Co.KG

Region

Germany

Industry

E-Mobility

Application

Data acquisition, Visualization, Implementation

System Environment

QlikView®

Conclusion: Optimized Reporting

- Time savings in monthly reporting gives more time for data validation and deviation analysis
- Compressed and clear presentation
- Upload internal reports online instead of exporting and sending single reports
- Quick allocation of individual elements or of the full report for presentations
- Forecast: Implementation of commentable tables after release (HICO-Group)

1. QlikView® ensures us a comprehensive and quick reporting.
2. With TRUECHART we are able to display all our design demands in QlikView®

Development of data visualization at Deutsche ACCUotive GmbH & Co.KG

1. Data acquisition and visualization in Excel
2. Implementation of QlikView allows sufficient data volume, default data logic and algorithms as well as data access control
3. Discover the benefits of IBCS®
4. Implementation of the software TRUECHART (HICO-Group), which enables IBCS in QlikView

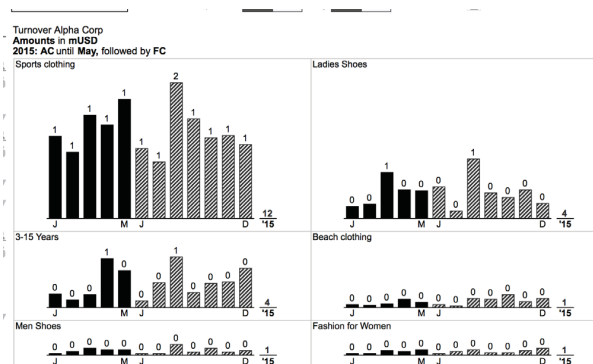
Implementaion of STRUCTURE BUILDER and TRUECHART

Our result is mUSD -2,8 less in 2012 compared to 2011.

P&L Alpha Corp
Amounts in mUSD, Δ2011%

	Years		Δ2011	
	2011	2012	Δ2011	Δ2011%
License revenue	128,8	145,2	+16,4	+12,8
Maintenance revenue	64,1	85,6	+21,4	+33,4
Professional services revenue	19,7	20,3	+0,6	+3,2
Cost of license revenue	-2,6	-2,5	+0,1	-2,4
Cost of maintenance revenue	-5,1	-6,0	-0,9	+18,3
Cost of professional services revenue	-17,6	-20,4	-2,9	+16,4
Gross profit	187,3	222,0	+34,7	+18,5
Sales and marketing	-129,1	-148,0	-18,9	+14,7
Research and development	-18,8	-25,4	-6,7	+35,5
General and administrative	-46,0	-60,5	-14,5	+31,5
Result from operations	-6,6	-11,9	-5,3	+81,6
Other income (expense), net	-0,2	-3,0	-2,7	>
Result before income taxes	-6,8	-14,9	-8,1	+119,6
Benefit (provision) for income taxes	0,2	5,4	+5,3	>
Net result	-6,6	-9,4	-2,8	+43,3

STRUCTURE BUILDER (extraneous graphical material)



TRUECHART Multiple (extraneous graphical material)

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